



Strategic Planning 2016-2018

Area= Area that links with NC Collaborative committee

Goal= Your intended outcome

Strategy=How you plan on meeting the goal with actions steps below to be used to contribute to the strategy (without details that will be developed by a team or individual with interest and expertise within that action)

Area/Goal and Strategy				
AREA 1: Recruitment (Membership and Sustainability Committee)				
<i>Goal 1: Expand and Diversify current membership and leadership within the NC Collaborative for Children, Youth and Families by 20 members.</i>				
Strategy 1: Design targeted outreach efforts that promote a diverse and essential membership.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Use environmental scan to identify membership and representation gaps. 			Membership and Sustainability Workgroup	*Workgroup continues to identify membership and representation gaps. Reaching out to identified individuals. (See attached 7.17 update)

<ul style="list-style-type: none"> Develop process to engage necessary partners. 			Membership and Sustainability Workgroup	*Workgroup continues to identify membership and representation gaps. Reaching out to identified individuals. (See attached 7.17 update)
<ul style="list-style-type: none"> Develop a diversification plan. 			Membership and Sustainability Workgroup	
<ul style="list-style-type: none"> Create a plan to include policymakers in the Collaborative as essential members. 			Membership and Sustainability Workgroup	*Workgroup continues to identify membership and representation gaps. A letter was developed to be disseminated to identified individuals. Committee will present to collaborative members at an upcoming meeting (See attached 7.17 update)
Strategy 2: Create materials and resources that provide information regarding the Collaborative and its work.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Develop an information package that contains information on the Collaborative for potential members. 			Membership and Sustainability Workgroup	*Workgroup has finalized a membership video and gathered other information. An information packet still needs to be developed (See attached 7.17 update)
<ul style="list-style-type: none"> Families will develop an information package that contains information on the Collaborative for families. 			Membership and Sustainability Workgroup	
<ul style="list-style-type: none"> Youth will develop an information package that contains information on the Collaborative for youth. 			Membership and Sustainability Workgroup	*Jada and Garron are taking the lead role in this area. (See attached 7.17 update)
<ul style="list-style-type: none"> Develop an information package that contains information on the Collaborative for current members. 			Membership and Sustainability Workgroup	

Strategy 3: Create a training for members to ensure they have a uniform understanding of the Collaborative.	Start/End Date	Measurable Outcome	Lead/Co	
<ul style="list-style-type: none"> Develop an orientation training for new members. 	2/17		Membership and Sustainability Workgroup	*Workgroup is working in conjunction with the training committee to complete this task. (See attached 7.17 update)
<ul style="list-style-type: none"> Develop a training for existing members to be presented annually as a refresher. 			Membership and Sustainability Workgroup	*Workgroup is working in conjunction with the training committee to complete this task. (See attached 7.17 update)
Strategy 4: Establish uniform membership requirements and parameters of eligibility to ensure member relevance to the work and goals.	Start/End Date	Measurable Outcome	Lead/Co	
<ul style="list-style-type: none"> Develop eligibility criteria. 			Executive Committee	
<ul style="list-style-type: none"> Develop process to ensure eligibility. 			Executive Committee	
Strategy 5: Retain members after they have joined the Collaborative.	Start/End Date	Measurable Outcome	Lead/Co	
<ul style="list-style-type: none"> Develop a mentor/buddy system for new members. 			Membership and Sustainability Workgroup	(See attached 7.17 update)
<ul style="list-style-type: none"> Create and post best practices in creating a shameless environment that supports the participation and voice of ALL members. 			Membership and Sustainability Workgroup	(See attached 7.17 update)
<ul style="list-style-type: none"> Develop a greeter/host process for each meeting. 	3.17		Membership and Sustainability Workgroup	(See attached 7.17 update)

<ul style="list-style-type: none"> Ensure multiple meeting participation avenues. (i.e. on site, phone, adobe) 	3.17		Membership and Sustainability Workgroup	(See attached 7.17 update)
AREA 2: Communication (Social Marketing/Communications Committee) <ul style="list-style-type: none"> <i>Design and implement communication pipeline for statewide reporting and information sharing loop to include Youth/Families, Local, Regional, State and Division stakeholders, members and community.</i> <i>Expand membership/meeting attendance via technology platform</i> 				
Strategy 1: Ensure a consistent and predictable protocol guides communication to and from Collaborative members.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Identify and define a communication pipeline and information sharing loop. 	Ongoing	Information shared in concise, consistent format	Social Marketing/Comm unications	
<ul style="list-style-type: none"> Develop a unified process for the distribution of Collaborative meeting minutes. 	Ongoing	Minutes posted	Social Marketing/Comm unications	*Collaborative minutes are disseminated via the list serve and posted on the collaborative website.
<ul style="list-style-type: none"> Create a process to integrate each goal into the communication process. 				
Strategy 2: Utilize social media as a manner of extending Collaborative communication.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Identify and support a youth to Tweet at meetings and events. 	2/10-Ongoing		Social Marketing/Comm unications	*Jada has/is assisting with this activity.

<ul style="list-style-type: none"> Create a Mental Health Awareness page toolkit on Collaborative website 			Social Marketing/Comm unications	(See attached 7.17 update)
Strategy 5: Ensure all materials are written in a manner that meets the linguistic needs of diverse populations.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Assess the linguistic needs of partners, providers, and those served. (including youth and those with low literacy capacity) 	Ongoing	Are materials culturally and linguistically competent.	Social Marketing/Comm unications	
<ul style="list-style-type: none"> Translate materials as indicated. 	Ongoing		Social Marketing/Comm unications	*Needs: Money to support

AREA 3: Awareness (Training, Education & Workforce Development Committee)

Increase awareness and understanding of System of Care impact across system and provide educational programs to enhance Systems of Care.

Strategy 1: Standardize Collaborative trainings and communications.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Develop an elevator speech for use by members and partners. 			Membership and Sustainability Workgroup	
<ul style="list-style-type: none"> Develop standardized system of care presentation for Collaborative use. 			Training, Education and Workforce Dev.	
<ul style="list-style-type: none"> Develop an audit and clearance process for all Collaborative presentations to ensure they meet principles of systems of care. 			Training, Education and Workforce Dev.	(See attached 7.17 update)
Strategy 2: Upgrade existing presentations and trainings to ensure	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates

they align with industry practices and standards.				
<ul style="list-style-type: none"> Complete the on-line revision of the SOC/CFT training. 			Training, Education and Workforce Dev.	
<ul style="list-style-type: none"> Revise and update the Family Driven Care Training. 				
<ul style="list-style-type: none"> Complete the SOC Manual. 			Training, Education and Workforce Dev.	(See attached 7.17 update)
<ul style="list-style-type: none"> Create certification tracking system to track those trained 	9.2016/3.2017		Training, Education and Workforce Dev.	Completed (See attached 7.17 update)
<ul style="list-style-type: none"> Update and Revise CFT-1 	5.2016/1.2017		Training, Education and Workforce Dev.	Completed-Completed 3 CFT 1 TOT's with one scheduled for Aug 2017. So far have trained 52 participants (See attached 7.17 update)
<ul style="list-style-type: none"> Develop support and TA for CFT-1 trainers 	3.2017		Training, Education and Workforce Dev.	Completing observation check list with new trainers. (See attached 7.17 update)
Strategy 3: Expand trainings to audiences relative to the Collaborative and its work.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Assess and identify training gaps, such as Trauma Informed Care, MHFA, etc. 			Training, Education and Workforce Dev.	(See attached 7.17 update)
<ul style="list-style-type: none"> Develop trainings that respond to training gaps, such as Trauma Informed Care, How to Conduct Focus Groups, How to Do a Gaps Analysis, Advocacy. 			Training, Education and Workforce Dev.	(See attached 7.17 update)
<ul style="list-style-type: none"> Implement the tool kit with technical assistance. 			Training, Education and Workforce Dev.	

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<ul style="list-style-type: none"> Provide training opportunities for professional, local collaborative, parents, and youth. (i.e. Statewide Conference, Regional Institutes) 			Training, Education and Workforce Dev.	*Alliance has competed their regions SOC Learning Institute. (See attached 7.17 update)
<ul style="list-style-type: none"> Develop and maintain a statewide training and education calendar. 			Training, Education and Workforce Dev. & Social Marketing and Communication	(See attached 7.17 update)
Strategy 4: Identify funding resources and opportunities for local collaboratives	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Include funding resources/information in tool kit 			Training, Education and Workforce Dev.	(See attached 7.17 update)

AREA 4: Marketing and Messaging (Social Marketing and Communications Committee)

Develop a clear unified marketing message.

Strategy 1: Brand all Collaborative materials, activities, resources, and products.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Revise/create Collaborative brand. 	After the strategy below is created	Brand created	Social Marketing/Comm unications	
<ul style="list-style-type: none"> Create a Branding Committee to review and identify what needs branding. 	6/1	Group formed	Social Marketing/Comm unications	

Strategy 2: Implement a marketing campaign that exhibits the philosophies and intent of the Collaborative.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Identify targeted populations of marketing campaign. 	Ongoing		Social Marketing/Comm unications	*Partnered with the Membership Committee to create a membership video. (See attached 7.17 update)
<ul style="list-style-type: none"> Develop marketing campaign for targeted populations. 		Campaigns created	Social Marketing/Comm unications	*Partnered with the Membership Committee to create a membership video. (See attached 7.17 update)
<ul style="list-style-type: none"> Implement and track marketing campaign impact and outcomes. 	Ongoing	Data gathered	Social Marketing/Comm unications	
<ul style="list-style-type: none"> Develop a database of local best practices and positive outcomes for use with marketing. 	Ongoing	Database/tool kit created	Social Marketing/Comm unications	
<ul style="list-style-type: none"> Develop commercials for You Tube. 	8/1	Videos created	Social Marketing/Comm unications	*Partnered with the Membership Committee to create a membership video. (See attached 7.17 update)
<ul style="list-style-type: none"> Create public awareness opportunities such as open house 			Social Marketing/Comm unications	(See attached 7.17 update)
AREA 5: Evaluation and Measurement <i>Identify systems gaps to strengthen the child service system and implement measurements ensure continued system enhancement.</i>				
Strategy 1: Formalize evaluation and measurement.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Create a subcommittee with a chair for evaluation and measurement. 				

<ul style="list-style-type: none"> Standardize gaps analysis tool. 				
<ul style="list-style-type: none"> Provide an annual evaluation and gaps analysis report 				
<ul style="list-style-type: none"> Establish benchmarks that can be used as standards of success. 				
<ul style="list-style-type: none"> Evaluate local and state collaborative systems of care. 				
<p>Strategy 2: Provide local and state Collaboratives with tools that will help strengthen the child and youth systems of care.</p> <ul style="list-style-type: none"> Develop a state level common work/strategic plan with measurable outcomes. 	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Overlay plan with currently existing plans, strategies, and existing data. 				
<ul style="list-style-type: none"> Monitor and update progress each quarter and disseminate to membership. 				
<ul style="list-style-type: none"> Complete the assessment at the state level that was done on the local levels. 				
<ul style="list-style-type: none"> Create short surveys for families and youth to complete regarding satisfaction with systems of care. 				
<ul style="list-style-type: none"> Develop a tool for the local level to identify current gaps in system of care; from prevention through intervention. 				

<ul style="list-style-type: none"> Hold a forum at the state level to hear from local 11collaborative on gaps and needs. 				
<ul style="list-style-type: none"> Develop a process to gather data on outcomes of Collaborative actions. 				

AREA 6: Workforce Development (Training, Education & Workforce Development Committee)
Recruit, build and maintain a highly qualified and trained workforce to carry out the initiatives for NC System of Care

Strategy 1: Workforce development that is driven by standardized definitions and approaches and built upon a system of care model.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Terms relative to workforce development will be defined. 			Training, Education and Workforce Dev.	
<ul style="list-style-type: none"> Develop the competencies expected within a workforce that practice system of care and family/youth driven care. 			Training, Education and Workforce Dev.	
<ul style="list-style-type: none"> Necessary trainings will be integrated with #3 Education and Training. 			Training, Education and Workforce Dev.	
<ul style="list-style-type: none"> The Workforce Development Committee will be co-chaired jointly by a provider, Family Support Providers, and Youth Peer Support. 			Training, Education and Workforce Dev.	
Strategy 2: Approaches that promote a responsive workforce will be	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates

implemented in local and state Collaboratives.				
<ul style="list-style-type: none"> Identify local and state gaps in workforce development. 			Training, Education and Workforce Dev.	
<ul style="list-style-type: none"> Utilize emerging best practices in workforce development such as a Public Academic Liaison and internship opportunities. 			Training, Education and Workforce Dev.	
<ul style="list-style-type: none"> Select and revise a workforce development tool kit. 			Training, Education and Workforce Dev.	

Area #7 – Leadership (Executive Committee)

Re-establish NC Collaborative for Children, Youth and Families as key leaders and advisors in child related issues across North Carolina and the nation.

Strategy 1: Roles and responsibilities of Collaborative members are clear and consistent with system of care development in NC.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Develop a membership agreement for Collaborative members. 				
Strategy 2: Emerging leaders will have the support and assistance to be effective and successful.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> The Collaborative will create a mentorship program to promote all emerging leaders throughout the membership. 				

<ul style="list-style-type: none"> The state Collaborative will offer support and mentorship to emerging leaders on the local level. 				
<ul style="list-style-type: none"> Coordinate and assist communities in conducting SOC Learning Institutes within their region. 				*The Executive Committee has and is in the process of supporting LME/MCO regions. (See attached 7.17 update)
Strategy 3: The Collaborative will identify leadership opportunities within the system serving children, youth, and families.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Create a map of leadership opportunities throughout the state. 				
<ul style="list-style-type: none"> Develop a Leader Database with skills, interest, experiences, education, etc. to use when matching leadership opportunities. 				
<ul style="list-style-type: none"> Develop a process for identifying and assigning leaders to available opportunities. 				
Strategy 4: The Collaborative will update Strategic Plan	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Review and assess progress of the 2016 Strategic Plan 				*The Executive Committee provides opportunities for co-chairs of the committees to present updates. Those updates are utilized to update the strategic plan. (See attached 7.17 update)
Strategy 5: Serve as the state Advisory Board for the SOC Expansion grant.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates

<ul style="list-style-type: none"> The Executive Committee will include Terri Reichert and Terri Grant in every other meeting to keep up with issues connected to the projects. 				<p>*Completed-On a rotating bases Terri r or Terri G participates in Executive Committee meetings. (See attached 7.17 update)</p>
<ul style="list-style-type: none"> SOC Expansion Grant updates will be included in collaborative agenda at every meeting. 				<p>*Completed-SOC Expansion Grant is a standing meeting topic. (See attached 7.17 update)</p>
<ul style="list-style-type: none"> Local project staff will be scheduled to update the entire collaborative on their successes and challenges on a quarterly basis. The Collaborative will discuss ways to support the projects during those presentations. 				
<ul style="list-style-type: none"> Project staff will be filling out the training needs survey that has been disseminated to design the SOC Regional Learning Institutes. That data will be compiled and training needs will be identified and addressed. 				<p>*Completed-The Executive Committee has and is in the process of supporting LME/MCO regions. (See attached 7.17 update)</p>

Area #8: Youth (Youth Advisory Committee & Youth and Emerging Young Adults in Transition Community of Practice YEYA-COP)

Goal: Youth will be prepared, supported, and represented across all Collaborative activities at the local and state levels.

Strategy 1: The roles and responsibilities of Youth will be identified and integrated across local and state Collaboratives.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates

<ul style="list-style-type: none"> The youth members and those representing youth will create a Youth Subcommittee 				*State Collaborative co-chairs are assisting with the development of the Youth Subcommittee. Co-chairs met with youth leadership representatives. Plans for a mega-training was discussed and a survey to be disseminated to youth within YouthMove and SAYSO was developed.
<ul style="list-style-type: none"> The Youth Committee will develop the roles, responsibilities, and participation of youth in the Collaborative. For example: Youth will be assigned to each subcommittee; a Youth/Young Adult will be a co-chair of the Executive Committee. 				
<p>Strategy 2: The role of youth in the Collaborative will be strengthened and expanded across the continuum.</p> <ul style="list-style-type: none"> Develop a plan to expand Youth Move Chapters across the state. Develop a plan to expand Youth Partners throughout the state. Develop a continuum for a peer to peer model. Develop a process and protocol for monitoring and improving youth involvement throughout Collaborative initiatives. 	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
			Garron Rodger	
<p>Strategy 3: The Community of Practice on Youth and Emerging Young Adults (COP-YEVA) will be implementing a practical systems strengthening process</p>	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates

to support community and state systems of care in improving communication, knowledge translation, and collaboration.				
<ul style="list-style-type: none"> Continue to work with the Department of Health Policy and Management -Gillings School of Global Public Health- University of North Carolina at Chapel Hill to set strategic plan and elements of COP & Social Learning in motion. 			YEVA-COP	(See attached 7.17 update)
<ul style="list-style-type: none"> Establish collective learning in a shared domain for workgroup 	Jan-June 2016/April 2016		YEVA-COP	*Completed (See attached 7.17 update)
<ul style="list-style-type: none"> Create a Prioritization Matrix, with members of the Cop 			YEVA-COP	
<ul style="list-style-type: none"> Document our Planning Process to share with local Systems of Care/Collaborative Groups focused on Youth in Transition 			YEVA-COP	(See attached 7.17 update)
<ul style="list-style-type: none"> Increase Membership 	8.2017		YEVA-COP	(See attached 7.17 update)
<ul style="list-style-type: none"> Develop Social Marketing 	8.2018		YEVA-COP	(See attached 7.17 update)
<ul style="list-style-type: none"> Support Youth Voice and Involvement at all levels of change 			YEVA-COP	
<ul style="list-style-type: none"> Gap analysis to match YEVA needs to available resources and clearly describe what is 	Sept-Dec 2017		YEVA-COP	

missing or in need of improvement				
<ul style="list-style-type: none"> Understanding and sharing knowledge about funding streams and policies that support transitions to adulthood to inform better service for individuals and interconnections between agency initiatives. 	Jan-May 2018		YEYA-COP	

Area #9: School Based Mental Health (School Based Mental Health Committee-SBMH)

- Explore ways that public schools can access mental health services for their students and their families.*
- Coordinate the behavioral health services that public students get in school, at home, and in the community.*
- Every local Community Collaborative will establish a local School Based Mental Health Sub-Committee.*

Strategy 1: Participation of decision-making school personnel (administrator/director or /coordinator level) in local collaborative and the school personnel most knowledgeable about the child/youth in Child and Family teams.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Educate and advise the local collaborative on the need for school representation at local collaborative and need for school participation in Child & Family Team meetings (CFTs) Representation: Local Administration /Director/Coordinator	4.2017		SBMH	

<ul style="list-style-type: none"> • Provide local SOC Coordinators /Collaborative members with school contact information for “decision-making” representatives to be invited to the local collaborative 	4.2017		SBMH	
<ul style="list-style-type: none"> • Share ideas and provide support on how to sustain school personnel representation in the local collaborative 	4.2017		SBMH	
<p>Strategy 2: State Collaborative SBMH Subcommittee will promote whole school, whole community, and whole child through implementing school-based mental health policy and programs at the state and local levels</p> <ul style="list-style-type: none"> • Provide training by sponsoring a regional learning Institute sponsored by the SBMH Collaborative and CHCCS 	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> • Local collaboratives will identify key contacts who will serve as Liaison 			SBMH	
<ul style="list-style-type: none"> • State Collaborative Subcommittee will provide technical assistance on identifying data and resources for local communities to use to development services and monitor outcomes. 			SBMH	
<ul style="list-style-type: none"> • State Collaborative will identify school mental collaborative efforts underway in their catchment area. 			SBMH	

<ul style="list-style-type: none"> State Collaborative Subcommittee gather data from local collaborative and state and national technical assistance sources about issues, challenges, successes related to developing and sustaining viable school mental health partnerships and create communication strategies for sharing this information. 			SBMH	
<p>Strategy 3: Utilize the (State) Collaborative as a communication network to promote school-based mental health services.</p> <ul style="list-style-type: none"> Inform communities of school mental health issues, initiatives, challenges and successes. Provide information about school mental health Promote the use of data to develop services and review outcomes. Advocate for the establishment of local school based mental health subcommittees. 	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
			SBMH	
			SBMH	
			SBMH	
<p>Area #10: Health Disparities (Health Disparities Committee)</p> <p><i>Goal: Reducing Behavioral Health Disparities by Developing Health Equity in North Carolina</i></p>				
Strategy 1: Identify ways to increase the availability, quality, and use of data to	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates

improve the behavioral health equity of those experiencing a disproportionate burden of illness.				
<ul style="list-style-type: none"> Promote comprehensive surveillance trend reporting of behavioral health data by socio-economic status, race, ethnicity, citizenship, geography, and those who identify as LGBTQ+ identity (Lesbian, Gay, Bisexual, Transgender, Questioning) at state, regional and local levels and establish a baseline to measure future progress. 			Health Disparities	
<ul style="list-style-type: none"> Identify relevant data and trends outside of the behavioral health field to assess and identify groups experiencing a disproportionate burden of disease and promote an increase in the availability and quality of behavioral health data collected and reported on these populations. 			Health Disparities	
<ul style="list-style-type: none"> Promote methodological and data analytic strategies such as oversampling in surveys and pooling data over time to collect sufficient data and develop reliable estimates for small groups that may experience a disproportionate burden of disease. 			Health Disparities	

<ul style="list-style-type: none"> • Provide local collaboratives and coalitions with knowledge and skills in the collection and analysis of data to identify and develop plans behavioral health disproportionalities and then based on the data develop plans on to address behavioral health disproportionalities. 			Health Disparities	
<ul style="list-style-type: none"> • Quantify and publish disparities in health outcome measures and identify health outcomes with the greatest disparities as well as groups experiencing a disproportionate burden of illness. 			Health Disparities	
<ul style="list-style-type: none"> • Promote sharing of data that is appropriately disaggregated and de-identified in order to promote awareness of health disparities 			Health Disparities	
<ul style="list-style-type: none"> • Promote mapping of high-need/disparity areas in order to plan for local health equity activities. Health data maps and Geographic Information Systems (GIS) are significant resources for assessing health inequities and planning service delivery, particularly at the local level. 			Health Disparities	
<ul style="list-style-type: none"> • Promote data analytic approaches to identify and evaluate specific social 			Health Disparities	

environmental systemic and behavioral correlates and potential determinants of observed health outcome disparities.				
<p>Strategy 2: Increase awareness of the significance of health inequities, their impact on North Carolina, and the actions necessary to improve health outcomes for those people experiencing a disproportionate burden of disease, disability, and death. Also foster awareness of activities by the workgroup and others in the area of health equity and health disparities and disseminate behavior health and health equity related information including data.</p>	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Disseminate practical strategies and health information gained from current research on behavioral health disparities. Advance the understanding of the multi-factorial causes of behavioral health disparities particularly highlighting the social determinants of health and the non-biological bases of illness and disease incidence and progression. 			Health Disparities	
<ul style="list-style-type: none"> Transmit information to the general public, clients/consumers/patients, community-based and faith- 			Health Disparities	

based organizations, advocacy groups, behavioral health/primary health care and other human services providers, media, and policymakers				
<ul style="list-style-type: none"> Engage those people experiencing a disproportionate burden of illness, disability, and death in building a culture of health using language appropriate to their cultural and linguistic needs 			Health Disparities	
<ul style="list-style-type: none"> Develop a common language which will assist in the promotion of the understanding of fundamental health equity-related terminology and the use of a health equity lens. 			Health Disparities	
<ul style="list-style-type: none"> Develop a toolkit for youth in terms and language so that they can understand health equity-related concepts and terminology. 			Health Disparities	
<ul style="list-style-type: none"> Develop a strategy to brand the behavioral health equity initiative in NC. 			Health Disparities	
<ul style="list-style-type: none"> Develop strategies that recognize the link between childhood trauma and behavioral health disparities particularly in SUD. 			Health Disparities	
<ul style="list-style-type: none"> Support trainings on behavioral health related topics across NC 			Health Disparities	

Strategy 3: Strengthen leadership and collaboration for addressing behavioral health disparities at all levels.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Identify pilot sites in communities that have champions with a strong interest in behavioral health disparities and an interest in collaborative, data-driven solutions for addressing behavioral health problems caused by various social determinants of health. 			Health Disparities	
<ul style="list-style-type: none"> Identify potential partner organizations involved in behavioral health and health equity research and practice in NC. 			Health Disparities	
<ul style="list-style-type: none"> Develop diverse network of behavioral health equity advocates from public, private and academic sectors to expand statewide and community partnerships, particularly with other Health Equity initiatives 			Health Disparities	
<ul style="list-style-type: none"> Develop leadership within NC communities in order to advance behavioral health equity 			Health Disparities	
<ul style="list-style-type: none"> Encourage engagement for those individuals and communities experiencing a disproportionate burden of illness. 			Health Disparities	

<ul style="list-style-type: none"> Raise awareness of behavioral health disparities within NCDMHDDSAS 			Health Disparities	
<ul style="list-style-type: none"> Improve coordination of Health Disparities activities in the Divisions' within Department of Health and Human Services (DHHS) 			Health Disparities	
<p>Strategy 4: Promote cultural humility which is the ability to maintain an interpersonal stance that is open to the other) in relation to aspects of cultural identity. Promote cultural competence which is a set of congruent behaviors, attitudes, and policies that come together and enable a system, agency or professional to work effectively in cross-cultural situations.</p>	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Implicit bias describes the automatic association people make between groups of people and stereotypes about those groups. Under certain conditions, those automatic associations can influence behavior—making people respond in biased ways even when they are not explicitly prejudiced. It is possible to address and reduce implicit bias through training 			Health Disparities	
<ul style="list-style-type: none"> Promote the connection between CLAS and health equity to leverage CLAS 			Health Disparities	

Date: July 17, 2017

implementation to increase inclusion for those individuals and communities experiencing a disproportionate burden of illness.				
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Area #11: Legislative Action

Goal: Support legislative efforts statewide that affect children, youth and families.

Strategy 1: Market information on legislative updates and fact sheets on key issues.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Partner with statewide/local legislative organizations/partners to receive legislative updates (NC Child, ARC, NAML, NCFU, ECAC, PTA, Autism Society, Raise the Age Coalition) 			Executive Committee	(See attached 7.17 update)
<ul style="list-style-type: none"> Ensure Information is shared with local Collaborative(s) 			Executive Committee	(See attached 7.17 update)

NC Collaborative Membership and Sustainability Committee Update

NC Collaborative Membership and Sustainability Committee Update					
Sub-Committee Co-Chairs:	Mary Lloyd Sonja Frison	Sub-Committee Co-Chairs Emails:	Mary.lloyd@vayahealth.com sifrison@uncg.edu		
Strategy (Sub Strategy)	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
Design targeted outreach efforts that promote a diverse and essential membership. (Use environmental scan to identify membership and representation gaps.)	Recruit the following individuals to assist with Membership Committee and invite to the next meeting in February: Gerri Smith Bob Crayton Chandrika Brown Latasha Harris Jadda Jeffries	2/1/17/ 4/25/17	Individuals will either agree to be on committee or defer as documented by minutes Directly invite individual that represent other groups to total 12 members of the Subcommittee	Sonja Mary Jadda	Sonja invited Gerri and Chandrika to be on the committee. Needed emails on other interested individuals. Email received from Renee C. on 2/1/17. Sonja emailed individuals on the December list by 2/6/17 with invitation to join the Committee. Sonja will get list to Mary of members and their location and email by 2/6/17. Mary and Frederick will help vet the membership areas 3/21/17 update-invited all additional individuals except for Bob Crayton. Have been joined by Gerri Smith, Chandrika Brown, and Jadda Jeffries. Will ask Renee for Bob Crayton's email. Communicated with Bob Crayton and he said he was interested in joining. THIS ACTIVITY IS COMPLETED- All individuals have been invited with some members agreeing to be on committee.
	Will identify primary staff contact for State Collaborative work. Cindy Wheeler-DHHS Division of Child Development and Early Education	2/1/17	Individual will join Collaborative from DHHS-CD	Sonja	Sonja obtained information from Renee regarding the participant from DHHS-CD-Information received on 2/1/17. Emailed Wheeler in March 2017 3/21/17-received email from Cindy Wheeler and they have noted that they will try to find someone to be on the committee from DHHS. 4/20/17-Information has already been updated and received by contacts. They have received website information and other information about state collaborative from Cindy. THIS ACTIVITY IS INCOMPLETE-Need to Follow up to see if person has joined from Child Development and Early Education. Interest was from Pamela Shue and Tasha Owens-Green
	Insert child welfare voice into collaborative goals and objectives when appropriate-Arlette Lambert-NC DSS	2/1/17 4/20/17-no	Determine this goal after communication with Arlette	Sonja	Membership Committee will ask for concrete activity around this suggestion and then assign lead Emailed in March 2017 3/21/17-Have not received an email yet from Ms. Lambert

Purple indicates that need Co-Chair or another Committees feedback to move forward (does it fit with us or with someone else or in combination)

Green indicates team is working or has worked on this activity

NC Collaborative Membership and Sustainability Committee Update

Sub-Committee Co-Chairs:		Sub-Committee Co-Chairs Emails:		Mary.Lloyd@vayahhealth.com sifrison@uncg.edu	
Strategy (Sub Strategy)	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
	Keep the State SOC collaborative connected to the cross systems workgroup and early childhood leadership-Catherine Joyner	response so retiring activity	Lambert from DSS		4/20/17-Have not received email response from Ms. Lambert THIS ACTIVITY IS BEING RETIRED. The individual who suggested this activity has not responded to requests for follow up/feedback. Membership Committee consulted with Chairs of Collaborative and they noted that would work in partnership on this area THIS ACTIVITY HAS BEEN MOVED TO THE OVERALL COLLABORATIVE
	Provide Early Childhood Mental Health training and connection to agencies supporting early childhood-Gary Ander	2/1/17	Awaiting final placement by Chairs of the State Collaborative	Sonja	Membership Committee would like clarification if this is appropriately placed or should be in the Training Committee
	Discuss attendance of SOC State Collaborative at next CCPT meeting and what my true purpose is for SOC and the benefits of the strategic planning –Tilda Marshall	2/1/17 4/20/17	Membership Committee will offer New Member Orientation and assist in clarifying role	Sonja	Sonja will follow up with this individual once they get their email. Email received on 2/1/17. Will email individual by 2/6/17. Emailled in March 2017 3/21/17-Have not received an email yet from Ms. Tilda 4/20/17-no response received as of this date. THIS ACTIVITY IS BEING RETIRED. The individual who suggested this activity has not responded to requests for follow up/feedback.
	Providing more youth and diversity with social media and collaborative-Jadda Jeffries	2/1/17	Measures of responses and engagement on social media or by other web based platforms	Jadda Jeffries Chandrika Brown	Chandrika will discuss this area with Jadda Jeffries as she works on Youth Committee. Discussion held on 1/27/17. Jadda in agreement to assist with this area. Jadda is a participant on the membership committee 4/25/17-Sent email for Jadda and Chandrika to update

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NC Collaborative Membership and Sustainability Committee Update

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Strategy (Sub Strategy)	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
	Reach out to: Governor/staff, County Commissioners, Local Grant entities, Universities/Interns, Judges, NAM, Youth Thrive, Barter Systems, Legislative Oversight Committee, Jim Goodman-SAS, Blue Cross/Blue Shield, United Healthcare, Replacement Limited, Jimmy Wayne, Petty, Pam Burton, Corporate Sponsor-Capital Broadcasting, Department of Public Safety, Cynthia Floyd, Department of Public Instruction, Maurel Welch-Commission on Indian Affairs, Phil Richmond, Jonathan Kock-jonathan_koch@unc.edu, Marvin Swartz-marvin.swartz@duke.edu, Michael Eisen, Sarah Potter, Roy Cooper, Seth Banks, 24th District DA, Kate B Reynolds Trust, Community Foundation,	2/1/17	Membership Committee will have records that reached out to each entity/person with a goal that 65% will respond back Invite each entity/person to New Member Orientation	Gerri (Phone Calls)	6/15/17-Jadda provided feedback about ways to better incorporate authentic youth/young adult voice and will be working with Garron on this area THIS ACTIVITY IS INCOMPLETE Sonja will follow up with Co-Chairs about the process and how to get State Collaborative email to be used with this process-read receipt etc. Sonja will develop letter and ask Renee to send with copy to Gerri and then she will call each of them. 3/21/17-Mary sent a template for all the counties in March 2017 which is a 23-county project and they are gathering information for CFAC and other areas. Got this information from System of Care, Chamber of Commerce-within the MCOs, someone may be working on this through Community Relations, Community Outreach, etc. Find out administrative support at MCO and if they have a spreadsheet that contains that information. In the invite make sure to mention there is a local collaborative meeting and tie them to the website. Make sure to work with Terri Grant around all the collaborative contacts Sonja will develop generic list and check with student funding and if not will send to committee-3/21/17-Funding is not possible 4/20/17-Sonja will give to Gerri the county document to present to 4/28/17 meeting Document was not presented at the meeting. Mary suggested she could present it in the future. Gerri will follow up on phone call process for contacting individuals. Will ask for follow up also with Mary if she wants to participate. THIS ACTIVITY IS INCOMPLETE

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team is working or has worked on this activity

NC Collaborative Membership and Sustainability Committee Update

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Strategy (Sub Strategy)	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
	Foundation of Hospital, Duke Endowment- Executive Committee Team will create letter invite on Collaborative letterhead and within timeframe will hear back from them and within 1 month will do a follow up phone call.				
	Recruit families and youth with complex needs (IDD/SAS & MH); families; community stakeholders based on their needs and different processes of engagement. IDD/SAS & MH- Barbara Leach/Gerri Smith. Recruit Families-Anna Velasquez		Letter will be developed in collaboration with Co-Chairs of the Collaborative		Gerri will schedule meeting with Barbara and report back on this area
	Promote partnership engagement and integration- Barbara Leach	1/27/17	X Families will be sent invitation to the Collaborative to have X number to actually be involved with the collaborative	Gerri	3/21/17-Gerri did speak to Barbara Leach and want to draft and create a letter. Want to figure out where the families are and might know some families and want to have a letter that comes from the Co-Chair -this is what the state collaborative is -this is why we want you to be involved -next meeting information -Barbara had reached out to Joanne and Stacy and would write a letter and mission values and how they can get involved with different subcommittees. Will draft letter and have it come from the Co-Chairs. Would send out letter and then call people and give them a chance to ask questions. Barbara Leach will talk to families who would qualify for these needs. Providing information to therapists, schools, etc. Gerri and Barbara will identify groups that are not represented and do outreach to individuals who are not involved. This includes Autism Society and Disability Rights is not involved. 4/20/17-Barbara and Gerri have sent a draft letter to Joanne and Stacy- The draft was one page and Joanne and Stacy will send some additional information and will get a final version to go out and meet

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NC Collaborative Membership Committee Update

Sub-Committee Co-Chairs:	Mary Lloyd Sonja Frison	Sub-Committee Co-Chairs Emails:	Mary.Lloyd@vayahealth.com sifrison@uncg.edu		
Strategy (Sub Strategy)	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
Create materials and resources that provide information regarding the Collaborative and its work. (Develop an information package that contains information on the Collaborative for potential members.)	Team will finalize the video for the Collaborative in partnership with Marketing The Co-Chairs will be doing a letter and Gerri will work Will ask Anna to problem solve around language barriers Gerri will assist with literacy issues Parent Toolkit will be consulted-Cathy Stephenson-needs to be moved to school committee per conversation on 1/27/17.		reach out to those who are not represented Team will have information package that is accessible to all Collaborative members	Sonja Gerri Jadda Jeffries	with Joann at 4/21 and do a final draft and invite more folks from IDD community 5/18/17- Gerri and Barbara have completed the letter and she took some copies to the collaborative on April 28 th and get to share what we're doing and not able to fully participate but they had mentioned at looking and focused on people who represent IDD committee. We are trying to reach out to everyone and the letter is generic. We need letter that we can give to others. SAMHSA grant review talked about helping youth and young adults feel more welcome.
					THIS ACTIVITY IS INCOMPLETE Sonja conferred with team members on their feedback Video-Brandon noted it was almost done as of March 15, 2017 Sonja will check with Brandon about other marketing pieces and then committee will meet and discuss next meeting what's missing and bring back to committee. Checked in with Brandon on 1/25/17 and he will send information 4/17-Received elevator speech from Renee 4/25/17-Sent elevator speech to committee members 5/18/17-Video is complete and in editing process. Susan and Sonja have been reviewing and providing feedback. The Parent Toolkit has been moved to the School Subcommittee. Sonja asked Renee for Cathy's information and talked to Cathy on 1/27/17. Cathy stated she will request this be moved to school committee. THIS VIDEO AND OTHER INFORMATION GATHERING IS COMPLETED-AN INFORMATION PACKAGE NEEDS TO STILL BE DEVELOPED.

Purple indicates that need Co-Chair or another Committees feedback to move forward (does it fit with us or with someone else or in combination)

Green indicates team is working or has worked on this activity



NC Collaborative Membership and Sustainability Committee Update

NC Collaborative Membership and Sustainability Committee Update					
Sub-Committee Co-Chairs:	Mary Lloyd Sonja Frison	Sub-Committee Co-Chairs Emails:	Mary.Lloyd@vayahealth.com sifrison@uncg.edu		
Strategy (Sub Strategy)	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
(Youth will develop an information packet that contains information on the Collaborative for youth)	Latasha Harris will be able to help with the parent engagement				Chandrika and Frederick will check in with how the membership committee can support the Youth Information packet and recruitment of additional members. Talked with Jada on 1/27/17 and discussed each area 3/21/17-Ask the Youth and Young Adult Committee what is happening with credits for attendance to state collaborative meeting -Please ask about what role they want our committee to take in youth recruitment; is it leading or is it supportive Garron is working on SOC Extension grant sites. Will work to recruit youth. Chandrika will check with them about this area. She was to ask about what role they want our committee to take in youth recruitment; is it leading or is it supportive. 5/18/17- Susan brought up the issue of having more youth and young adult voice. April 29 th there was a joint SAYSO and Youth Move meeting and that resulted in some ideas that we can bring back to us. Susan will follow up with them and see how Membership and Sustainability can assist and will send notes to 6/15/17-Jadda and Garron will take a lead role in this area based on rich discussion in subcommittee and Jadda's input.
	Assist with bringing youth voice to the state collaborative as well as working with the various regions statewide in helping them develop their own local Youth MOVE chapter-Garron Rogers	2/1/17	This should be in consultation with Youth Community in Practice	Jadda	
			This should be in consultation with Youth Community in Practice	Jadda Jeffries	THIS ACTIVITY IS INCOMPLETE Chandrika will check in with them at the next youth meeting. Consulted with Jadda at meeting on 1/27/17 and agreed that this can be an area of her focus as she brought up in Strategic Planning. Team asked if this fits under marketing?
	*Providing more youth and diversity with social media and collaborative-Jadda Jeffries	2/1/17			

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NC Collaborative Membership and Sustainability Committee Update

NC Collaborative Membership and Sustainability Committee Update					
Sub-Committee Co-Chairs:	Mary Lloyd Sonja Frison		Sub-Committee Co-Chairs Emails:	Mary.lloyd@vayahhealth.com sifrison@Uncg.edu	
Strategy (Sub Strategy)	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
Create a training for members to ensure they have a uniform understanding of the Collaborative. (Develop an orientation training for new members)	This activity will include development of training curriculum in collaboration with Training Committee or based on training committee direction/input.	2/1/17	A document will be created that includes New Member Orientation and Training for New Members	Chandrika Mary	Chandrika and Mary will consult with Chair of Training committee and find out if can have joint meeting or what should be next steps. Discussed briefly with Teka a need for a joint meeting (1/27/17). Leads will follow up on this area. 3/21/17-Will meet with Teka, Mary suggested that Sonja reach out to Teka about this area and a couple of emails were sent. 4/25/17-Email sent for update about joint meeting or how want to handle new member orientation. Request for update from Teka 5/18/17-Discussion about committee doing some initial workup of Orientation packet and then presenting it to the Training Committee 6/15/17-Teka was on call with committee and noted she will take this item to the Training committee for follow up.
(Develop a training for existing members to be presented annually as a refresher)			A document will be created that includes Refresher Training Processes for Existing Members	Chandrika Mary	THIS ACTIVITY IS INCOMPLETE Frederick Chandrika and Mary will consult with Chair of Training committee and find out if can have joint meeting or what should be next steps. See above 4/25/17-Email sent for update about joint meeting or how want to handle new member orientation. Request for update from Teka 6/15/17-Teka was on call with committee and noted she will take this item to the Training committee for follow up.
THIS ACTIVITY IS INCOMPLETE					

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NC Collaborative Membership and Sustainability Committee Update

NC Collaborative Membership and Sustainability Committee Update					
Sub-Committee Co-Chairs:	Mary Lloyd Sonja Frison		Sub-Committee Co-Chairs Emails:	Mary.lloyd@vayahhealth.com sfrison@uncg.edu	
Strategy (Sub Strategy)	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
Establish uniform membership requirements and parameters of eligibility to ensure member relevance to the work and goals <i>Develop eligibility criteria</i>	Possibly move this one?		1/27/17-Moved	TBD	Membership Committee would like to request this assignment to committee be re-evaluated for perhaps by-laws or Co-Chairs as it is based on rules. Discussed this area with Chairs on 1/27/17 and they agreed this would be within their purview. THIS ITEM HAS BEEN MOVED TO THE EXECUTIVE COMMITTEE FOR FOLLOW UP
Retain members after they have joined the Collaborative <i>(Develop a mentor/buddy system for new members and develop a greeter/host process for each meeting)</i>			A document will be created that outlines buddy process and linking individuals on the state collaborative to new members and a process of communicating with them	Gerri	Gerri will look at some initial ideas for mentoring and present at April meeting Reach out to folks who left and ask them: -What happened that they do not attend? -What would it take to bring you back to the collaborative meeting? -What would you like to see that you did not see when you were involved? 4/20/17-Gerri will present document update Sonja presented to May state collaborative and 2 nd meeting it was re-presented. 6/15/17-Committee felt it needed to be reworded so that it did not put people on the spot. "1. We have missed you at The Collaborative meetings. These are some of the new successful ventures in the past two years: A System of Care Conference, the ability to participate remotely, etc. 2. Can you suggest someone else in your organization who I can reach out to? 3. Renewed energy with an emphasis on the contributions of each individual and organization. THIS ACTIVITY IS INCOMPLETE

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NC Collaborative Membership and Sustainability Committee Update

Sub-Committee Co-Chairs:	Mary Lloyd Sonja Frison	Sub-Committee Co-Chairs Emails:	Mary.Lloyd@vayahhealth.com sfrison@uncg.edu	
Strategy (Sub Strategy)	Activity	Measurable Outcomes	Lead/Co Lead	Progress
<i>(Create and post best practices in creating a shameless environment that supports the participation and voice of ALL members-Barbara Leach)</i>	Share information and resources and best practice on creating an environment where members feel welcomed	Survey or some other mechanism of feedback Attendance	Geri (Barbara)	Geri will check with Barbara on taking lead on this 4/20/17 Gerri talked to Barbara about this and reached out to one person who had not been attending. She shared some good information. She had gone to look at website and there was nothing that would cause her to be involved. The other thing is what is the outcome for me and is this going to be something that will say this is an effective use of my time? THIS ACTIVITY IS INCOMPLETE
<i>(Develop a Greel/Host Process for each meeting) Develop a Greel/Host</i>	A process will be developed that when someone new comes to the State Collaborative either by phone or in person or by web, they will be greeted by a member of the state collaborative and offered information on the collaborative	A document will be created that outlines procedures for meeting someone new to the collaborative and providing them information	Geri	This one was added on March 21, 2017 THIS ACTIVITY IS INCOMPLETE
<i>(Ensure multiple meeting participation avenues (i.e. on site, phone adobe)</i>	Team will consult with Marketing to discuss ways of engaging individuals who do not attend in person meetings	A document will be created that outlines how engagement occurs on phone and online	Sonja	Sonja will consult with Brandon and discuss THIS ACTIVITY IS INCOMPLETE

Purple indicates that need Co-Chair or another Committees feedback to move forward (does it fit with us or with someone else or in combination)

Green indicates team is working or has worked on this activity

NC Collaborative Social Marketing/Communications Committee Update

NC Collaborative Social Marketing/Communications Committee Update						
Sub-Committee Co-Chairs:		Brandon Alexander, Renee Cordero		Sub-Committee Co-Chairs Emails:		baalexander@alliancebhnc.org , corderorh@alliancebhnc.org
Strategy	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress	
Strategy 2: Utilize social media as a manner of extending Collaborative communication.	Revamping on NC Collaborative website	1/1/0- 7/1	Website complete	Renee/ Brandon	In final stages with launch date shortly	
	Posting to social media accounts and encourage people to follow	Ongoing	Items posted	Brandon	With Brandon stepping down coordinate how to post pieces. He will provide password/admin rights to Twitter and Facebook	
Strategy 2: Implement a marketing campaign that exhibits the philosophies and intent of the Collaborative.	Membership Committee Video	1/1- 6/1	Video complete	Brandon	Final video getting vetted by Membership Committee	
	Create additional Awareness campaigns	7/1 -12/31	Campaigns created	Various	Determine audiences and messages	
Strategy 3: Capitalize on technology to ensure that Collaborative efforts are streamlined for member and partner use.						
	Ensure that remote connection is working and remains sufficient for those not able to attend meetings	Ongoing	Does it work? Is it sufficient?	Renee/ Brandon	Everything seems to be working as it should.	



NC Collaborative Social Marketing/Communications Committee Update

[illegible]

<i>Strategy/objective</i>	<i>Activity</i>	<i>Measurable Outcomes</i>	<i>Start Date / End Date</i>	<i>Lead/Co Lead</i>	<i>Progress</i>
Implement a practical systems strengthening process to support community and state systems of care in improving communication, knowledge translation and collaboration in regards to youth in transition to adulthood.	Build relationship with the Department of Health Policy and Management – Gillings School of Global Public Health – University of North Carolina at Chapel Hill to set strategic plan and elements of CoP and Social Learning in motion	Academic partner participation in CoP work	May 2016 - (ongoing)	Amy Horgan, Damie Jackson-Diop and Kristen Hassmiller Lich	Kristen Hassmiller Lich, HPM, has been involved with the group and has become a contributing member. She is going to be the CoP YEYA workgroup co-chair starting July 1, 2017.
	Establish social learning and collective action opportunities as a key foundation for this CoP	CoP members understand what social learning and collective action mean, and value this as part of the CoP's work Members use insights and information from the CoP in their day-to-day work CoP Member engagement in social learning opportunities (a first example was that 9 CoP members participated in the National Research Training Center Pathways Transition Training)	April 2016 January-June 2016	Amy Horgan and Damie Jackson-Diop	The three of us leading this activity also presented on our work to date at the 30th Annual Research and Policy Conference on Child, Adolescent, and Young Adult Behavioral Health (Tampa). Completed

Pilot and continue to improve our systems strengthening/planning process, including:	Group members will have a better understanding of how these methods were useful in aligning with the objectives of the CoP and where the group will move forward to keep the work sustained.	August 2016 - ongoing	Amy Horgan, Damie Jackson-Diop and Kristen Hassmiller Lich	Used systems thinking methods to clarify the focus of the CoP
<ul style="list-style-type: none">• Iceberg Conversation• Flower Diagram (why are/should partners be involved, invested)• Coming up with a focus for system strengthening• 5 R's to understand the context around our work• System Support Maps to better understand stakeholder perspectives, objectives, needs, current supportive resources and wishes.• Impact Matrix to prioritize targets for action collectively, using easy wins to hard and important• Structured work plan development• Create Action Steps to goals				Used the 5R's, System Support Maps, and Impact Matrix to inform the December 2016 Strategic Plan.
Document our use of structured systems strengthening methods in a Toolkit that can be iterated, piloted and shared	Draft Toolkit complete	January 2017 - May 2017 DRAFT	Kristen Hassmiller Lich Students Damie Jackson-Diop	Since January 2017 group has continued to expand conversation around priorities and have worked into work plan development.
Pilot test in one or more	Successfully pilot in a	Calendar year	Kristen	With state group completed all methods. After completing leadership feels that the highlighted models would be beneficial at the start of the process.

	local/regional collaborative	local/regional collaborative.	January 2018	Hassmiller Lich Amy Horgan	
Support Youth Voice and Involvement at all levels of change	Identify a young adult who is interested in a role as co-chair (leadership consist of 3 co-chairs)	Secure resources	Calendar year January 2018	Joanne	Joanne going to reach out to youth attending the Youth Leadership Academy on April 29 th .
	Recruit a young adult			Tiki	Tiki is going to invite Director of United Way – Youth Thrive to attend a meeting
	Develop recommendations to share with the State Collaborative and/or subcommittee groups	Challenged other sub-committees of state collaborative to have young adult co-chair	December 2016	Amy Horgan	
		Report priorities, gathered through data, on how to better support YEYA based on CoP's system strengthening work to date	July 2017	Amy or Kristen	
	Collect system support maps from youth and analyze the to identify themes (qualitative analysis)	Collect 12 maps with youth Analyze maps and document emergent themes Young adult facilitators trained to help collect maps from peers	December 2017	Kristen Hassmiller Lich	
Gap analysis to match	Document relevant agencies'	Share a "living" whole system	September	TBD	

<p>YEYA needs to available resources and clearly describe what is missing or in need of improvement</p> <p>NOTE: We will also work on how to strengthen the system to make needed changes</p>	programs, services, and/or initiatives that (could better) support youth in transition --	inventory in table format to give the CoP and other partners a sense of what we have to work with to better support YEYA in NC from supportive systems/agencies	2017 - December 2017		
	Gather additional System Support Maps (from youth as described above as well as other CoP stakeholders)	Collect 12 additional to complete the set we already gathered.	September 2017 - December 2017		
	Map additional assets that can support YEYA	Documentation of additional non-agency assets, including from a system support and youth viewpoint	October 2017 - May 2018	TBD	
	Analyze the wishes from the System Support Maps in terms of where there is leverage to make change. This could be at agency level, CoP level, local community level or policy level.	Create a menu of potential targets for change that can be shared with the CoP, Collaborative and broader communities, grounded in data.	January 2018 - May 2018		
<p>Understanding and sharing knowledge about funding streams and policies that support transitions to adulthood to inform better service for individuals and interconnections between agency initiatives</p>	Work with CoP members to review the whole system inventory (see above) and strategize on how to make better use of existing resources/funding for youth.	Disseminate a "living" (to be updated over time) insights guide on how to better leverage (e.g., sequence) existing funds or services to better support YEYA in NC.	January 2018 - May 2018	TBD	

Develop Social Marketing	Formalize and publish CoP Mission and Vision statements	Members will have a better sense of what the group is about and belonging	August 2018		
Increase CoP Membership	Identify technological platform to support virtual social learning and collaboration	Request use of Adobe for monthly meetings. Explore other methods			
	All CoP members will identify their leadership strengths to match with CoP needs. CoP members take Strength Based Leadership Assessment and discuss results as a group (Tom Rath)	Members will take greater leadership role in the CoP	August 2017	Kristen Hassmiller Lich Amy Horgan	

2017 State Collaborative School Based Mental Health Goals (May 12, 2017)

Area #9: School Based Mental Health

- Explore ways that public schools can access mental health services for their students and their families
- Coordinate the behavioral health services that public students get in school, at home, and in the community

Goal	Measurable Outcome/Strategies	Lead/Co-lead	Time/Due Date
1. Participation of decision-making school personnel (administrator/director or /coordinator level) in local collaborative and the school personnel most knowledgeable about the child/youth in Child and Family teams.	<p><u>Strategy 1.</u> Educate and advise the local collaborative on the need for school representation at local collaborative and need for school participation in Child & Family Team meetings (CFTs) <i>Representation: Local Administration /Director/Coordinator</i></p> <p><u>Strategy 2.</u> Provide local SOC Coordinators /Collaborative members with school contact information for “decision-making” representatives to be invited to the local collaborative</p> <p><u>Strategy 3.</u> Share ideas and provide support on how to sustain school personnel representation in the local collaborative.</p>	Terri Grant and Joe Simmons (via SOC Communication channels)	April 30, 2017
2. State Collaborative SBMH Subcommittee will promote whole school, whole community, and whole child through implementing school-based mental health policy and programs at the state and local levels	<p><u>Strategy 1:</u> Provide training by sponsoring a regional learning Institute sponsored by the SBMH Collaborative and CHCCS</p> <p><u>Strategy 2:</u> Local collaboratives will identify key contacts who will serve as Liaison</p> <p><u>Strategy 3:</u> State Collaborative Subcommittee will provide technical assistance on identifying data and</p>	<p>Joe/Libby</p> <p>JoAnne Scaturra</p> <p>Susan Robinson</p>	

2017 State Collaborative School Based Mental Health Goals (May 12, 2017)

Goal 2 continued	resources for local communities to use to development services and monitor outcomes. <u>Strategy 4:</u> State Collaborative will identify school mental collaborative efforts underway in their catchment area. <u>Strategy 5:</u> State Collaborative Subcommittee gather data from local collaborative and state and national technical assistance sources about issues, challenges, successes related to developing and sustaining viable school mental health partnerships and create communication strategies for sharing this information.		
3. Utilize the (State) Collaborative as a communication network to promote school-based mental health services.	<u>Strategy 1:</u> Inform communities of school mental health issues, initiatives, challenges and successes. <u>Strategy 2:</u> Provide information about school mental health. <u>Strategy 3:</u> Promote the use of data to develop services and review outcomes. <u>Strategy 4:</u> Advocate for the establishment of local school based mental health subcommittees.		

NC Collaborative Executive Committee Update

NC Collaborative Executive Committee Update							
Sub-Committee Co-Chairs:		Joanne Scatturo & Stacy Justiss		Sub-Committee Co-Chairs Emails:		joanne2653@aol.com & sjustiss@eastpointe.net	
Strategy	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress		
Expand and Diversify current membership and leadership within the NC Collaborative for Children, Youth and Families by 20 members.							
Establish uniform membership requirements and parameters of eligibility to ensure member relevance to the work and goals.	Develop eligibility criteria.	December 2016	Established in by-laws	Susan, Joanne, Stacy	New Collaborative leaders: Melea Rose Waters; Terri Reichart; Hannah from NAMI		
	Develop process to ensure eligibility.	February, 2017	Developed list of 18 family and Youth efforts in NC; Developed survey to interview potential leaders	Barbara, Gerri, Joanne	Ongoing		
Re-establish NC Collaborative for Children, Youth and Families as key leaders and advisors in child related issues across North Carolina and the nation.							
Roles and responsibilities of Collaborative members are clear and consistent with system of care development in NC.	Develop a membership agreement for Collaborative members.						
Emerging leaders will have the support and assistance to be effective and successful.	The Collaborative will create a mentorship program to promote all emerging leaders throughout the membership.						
	The state Collaborative will offer support and mentorship	May 2016	ILP training was offered and attended. See	Joanne and Stacy	Joanne and Stacy are working with Walt and Eric on offering leadership training to families, youth and agency staff regarding leadership.		

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Strategy	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
	to emerging leaders on the local level.		training committee report		Joanne is working with ECAC grant to provide readiness training to families who will be training teachers about family involvement at the university level.
	Coordinate and assist communities in conducting SOC Learning Institutes within their region.				The Executive Committee (EC) has/is assisting in the planning of the 7 LME/MCO regions SOC Learning Institutes. In all total there will be 11 SOC Learning Institutes across 7 regions. Alliance-COMPLETED -Learning Institute was completed 5.11.17. The institute was held in Johnston County. Participants participated in discussion on the Raise the Age Initiative and a panel discussion from key players. Cardinal-Northern-A second planning meeting is scheduled for 7.31.2017 with Cardinal-Northern to finalize their plans and submit their request. Eastpointe -is in the process of identifying venues for institutes. Partners -Name: "Partners Health Summit: Teens & Toxic Times" Place: Hickory Metro Convention Center Summit Description: This one-day educational conference is being developed for professionals

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Strategy	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
					who work with troubled teens. The goal to offer interventions, resources, and solutions to help these professionals work with children, adolescents, and teenagers dealing with mental illness, substance use disorders, and other behavioral health issues. Sandhills -September 11, 2017: Randolph Community College, 413 Industrial Park Ave, Asheboro, NC 27205, 9am-4pm. Program Features: The movie, “RESILIENCY”, Kelly Graves, Ph.D, HSP-P Founder and Director, Kellin PLLC ACES and Trauma Informed Care, an overview of the State Collaborative & Updates on Raise the Age with Adam Sotak, NC Child and Garron Rodgers North Carolina Families United Trillium -Amy is waiting to hear the results from collaborative survey.
The Collaborative will identify leadership opportunities within the system serving children, youth, and families.	Create a map of leadership opportunities throughout the state.	June 2016	Began discussion with Walt and Eric	Stacy and Joanne	Will present to the cross systems group and will create marketing strategy
		Develop a Leader Database with skills, interest, experiences, education, etc. to use when matching leadership opportunities.			

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Sub-Committee Co-Chairs:		Joanne Scatturo & Stacy Justiss		Sub-Committee Co-Chairs Emails:	
Strategy		Activity		Start Date/End Date	
		Develop a process for identifying and assigning leaders to available opportunities.		Measurable Outcomes	
		Review and assess progress of the 2016 Strategic Plan		Lead/Co Lead	
The Collaborative will update Strategic Plan				Progress	
Serve as the state Advisory Board for the SOC Expansion grant.				Executive Committee (EC) and committee co-chairs participated in a one on one update meeting June 2017. EC arranged committee updates to members both July 2017 collaborative meetings. These updates will be noted in and attached to the strategic plan. EC also provides targeted technical assistance to committees that are experiencing barriers to ensure progress in identified goals, strategies and activities.	
		The Executive Committee will include Terri Reichert and Terri Grant in every other meeting to keep up with issues connected to the projects.		Completed-Terri R. & Terri G. have been invited and participate on a rotating basis in Executive Committee meetings.	
		SOC Expansion Grant updates will be included in collaborative agenda at every meeting.		Complete-Co-chairs have included SOC Expansion Grant updates on every NC Collaborative meeting agenda.	
Local project staff will be scheduled to update the					

NC Collaborative Executive Committee Update

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Strategy	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress		
	entire collaborative on their successes and challenges on a quarterly basis. The Collaborative will discuss ways to support the projects during those presentations.						
	Project staff will be filling out the training needs survey that has been disseminated to design the SOC Regional Learning Institutes. That data will be compiled and training needs will be identified and addressed.		Collection of completed surveys		Complete-The NC Collaborative SOC Learning survey was disseminated via collaborative list serve and the SOC Breeze list serve. JJSAMHP teams, High Fidelity Wraparound teams and community collaboratives have all participated in the survey.		
Support legislative efforts statewide that affect children, youth and families.							
Market information on legislative updates and fact sheets on key issues.	Partner with statewide/local legislative organizations/partners to receive legislative updates (NC Child, ARC, NAMLI, NCFU, ECAC, PTA, Autism Society, Raise the Age Coalition)	Ongoing			Co-chairs partnered with NC Child, YouthMOVE and SAYSO to host a meeting with Michelle Hughes, Executive Director of NC Child, to discuss an overview of the current proposed child welfare bill and its possible implications. Co-chairs routinely meet with NC Child to discuss updates and identify areas and ways of support.		

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Strategy	Activity	Start Date/End Date	Measurable Outcomes	Lead/Co Lead	Progress
	Ensure Information is shared with local Collaborative(s)	Ongoing			Co-chairs ensure all legislative information and resources is shared via the NC Collaborative listserv. They also ensure local collaborative receive legislative/informational meeting or training invites.
Does Your Committee Need Anything from the Executive Committee or Other NC Collaborative Committees? If so, please explain.					



AREA 3: Awareness (Training, Education and Workforce Development)
Increase awareness and understanding of System of Care impact across system and provide educational programs to enhance Systems of Care.

Strategy 1: Standardize Collaborative trainings and communications.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Develop an elevator speech for use by members and partners. Develop an audit and clearance process for all Collaborative presentations to ensure they meet principles of systems of care. 	May 2016/Jan 2017	Establishing written protocol for Child and Family Team-1 trainers Protocols are in place and participants in the CFT TOT trainings have met this criterion.	Joanne, Tekla, Gail, Libby, Dawn and training committee	This goal is now with the Membership Subcommittee We have completed protocols. Three TOT's have been offered in Charlotte twice, Pitt County. The next TOT is scheduled for Asheville in August 2017

		52 participants have been trained in the CFT-1 TOT's so far		
•				
Strategy 2: Upgrade existing presentations and trainings to ensure they align with industry practices and standards.	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
• Complete the SOC Manual.				Ongoing
• Create certification tracking system to track those trained	September 2016	An Observation tool and checklist for Observers protocol have been finalized	Wanda Douglas, Joanne Scaturro, Dawn Manus, Teka Dempson, Libby Jones and Renee Cordero	Completed March 2017
• Update and Revise CFT-1	May, 2016	We received feedback and written suggestions from CFT-1 trainers, Local SOCC, FP, Private agency staff, youth groups, the division of mental health staff and cross system leaders, NCSU Center for Family and Community Engagement, Child Welfare staff, Juvenile Justices staff,	Joanne Scaturro, Teka Dempson, Libby Jones, Training Committee, Beth Pfister, Mary Lloyd, Wanda Douglas, Susan Robinson, Tammy Houck	Final Revision was completed January 2017. Revisions are ongoing and will be updated as we hear feedback from trainers and the training committee

<ul style="list-style-type: none"> Develop support and TA for CFT-1 trainers 	March 2017	<p>organizations and community program across the state</p> <p>During the TOT's we are tracking feedback from trainers about what they need to feel supported once they have been certified.</p> <p>Suggestions so far include: Doing observations and giving feedback; webinars and conference calls on innovative strategies and trainers tips; individual access and support from TOT trainers</p>	<p>Libby Jones, Dawn Mannus, Teka Dempson, Wanda Douglas and Joanne Scaturro</p>	Continues to develop strategies for supporting CFT-1 trainers based on feedback from trainers
<p>Strategy 3: Expand trainings to audiences relative to the Collaborative and its work.</p> <ul style="list-style-type: none"> Assess and identify training gaps, such as Trauma Informed Care, MHFA, etc. 	Start/End Date September 2016	Measurable Outcome	Lead/Co	Notes/Updates
		<p>We developed a survey to for local SOC/FP to access local training needs</p> <p>Surveys were disseminated to the list serve, SOC Coordinators, and family Partners</p> <p>So far, we have received over 150 surveys that are assisting</p>	<p>Joanne Scaturro and Teka Dempson, Stacy Justiss</p>	<p>We continue to use the results of these surveys as we plan each Institute</p>

Date: January 3, 2017

		in the planning of the Regional Institutes		
<ul style="list-style-type: none"> Develop trainings that respond to training gaps, such as Trauma Informed Care, How to Conduct Focus Groups, How to Do a Gaps Analysis, Advocacy. 	Jan 2017	The survey's provided data to identify training topics needs for the Regional Local Institutes We worked with the Cross System groups to identify the top training needs and those were incorporated into the survey. The first institute took place in Smithfield NC May 17,2017 100 participates were present. Alliance Behavioral Healthcare System Of Care Coordinators	Felicia Ferrell, Cathy Stephenson, Sharon Glover, Dawn Manus and Carla Huff, along with Executive Committee	Ongoing
<ul style="list-style-type: none"> Develop information sessions on legislation 	June 2017	<p>We worked in partnership with NC Child, SAYSO, NCFU, and Youth MOVE to present an afternoon session about the child welfare legislation.</p> <p>We had 76 participants.</p> <p>We have worked in partnership with the raise the age effort and provided information sessions at local collaboratives, state collaborative and the institutes</p>	<p>Adam Sotak, Michelle Hughs, Nancy Carter, Garron Rodgers, Jadda Jeffries, Stacy Justiss, Joanne Scaturro</p> <p>Adam Sotak, Garron Rodgers, Billy Lassiter</p>	<p>The team will follow up with Michael Becker (Child Welfare) and Senator Barringer to offer resources and support for including families and youth in the roll out of this legislation</p> <p>ONGOING!</p>

<ul style="list-style-type: none"> • Provide training opportunities for professional, local collaborative, parents, and youth. (i.e. Statewide Conference, Regional Institutes) 	June 2017	<p>The other 8 regions are finalizing their institutes. Sand Hills will sponsor two institutes beginning Sept 11th and September 25, 2017. Cardinal institute will focus on School Base Mental Health. Partners will focus on a youth submit</p> <p>Other trainings : Presented Family Leadership training at the NC Prevention Network State conference 2017, we presented individualized leadership plan training for the FAcTT network, provided individualized training to Cumberland County Family and community leaders, developed the individualized the leadership training Youth MOVE and SAYSO members, We will be presenting at conference, we are in the process of submitting a proposal to the NFFCMH annual conference</p>		*
<ul style="list-style-type: none"> • Develop and maintain a statewide training and education calendar. 		<p>This is a partnership with the Training and Social Marketing Committee</p> <p>Outcome: It's now on the website, People can contact NCFU</p>		

Date: January 3, 2017

<ul style="list-style-type: none"> Workforce development that is driven by standardized definitions and approaches and built upon a system of care model. 		See Strategic 1-goal 2.		Ongoing with families and agency partners in the field
Strategy 4: Identify funding resources and opportunities for local collaboratives	Start/End Date	Measurable Outcome	Lead/Co	Notes/Updates
<ul style="list-style-type: none"> Include funding resources/information in tool kit 	December 2016	At our strategic planning sessions, participants listed funding sources they have utilized	Executive Committee	Ongoing